

Annex A: Project Implementation Plan

Project Implementation Plan

Project Name:	Plastic waste management at the local level
Country: <ul style="list-style-type: none"> ▪ Specific location <i>Please provide the names and locations of the communities—include maps and geo-coordinates as appendices.</i>	Specific location: Ukraine Number of communities reached: the targeted communities will be selected at the initial stage of project implementation, at least 10 Number of schools reached: 0
Project Duration: <ul style="list-style-type: none"> ▪ Start date – End date 	November 25, 2019 – April 1, 2021
Project Cost Total Cost <i>Please state the total cost of the project for the specified duration above.</i> <ul style="list-style-type: none"> ▪ New World Funding <i>Funding level shared by the NWP team</i> <ul style="list-style-type: none"> ▪ Co-finance <i>Any additional funding that your organization or other funders are contributing to the project</i> <i>NOTE: Total budget must be the sum of New World Funding and Co-finance</i>	Total Budget: 119,100 USD <ul style="list-style-type: none"> • New World Funding: 99,100 USD • Co-finance: 20,000 USD
Project Focus Area: <i>Please select the focus area(s) for the project.</i>	<input type="checkbox"/> Improved water access <input type="checkbox"/> Improved sanitation access <input type="checkbox"/> Improved hygiene behavior change <input type="checkbox"/> Watershed protection <input type="checkbox"/> Productive use of water <ul style="list-style-type: none"> <input type="checkbox"/> Irrigation <input type="checkbox"/> Non-Revenue Water <input type="checkbox"/> Other (Please specify) <input type="checkbox"/> Youth and/or women’s empowerment <input checked="" type="checkbox"/> Climate resilience <input checked="" type="checkbox"/> Waste Management/Marine Litter Reduction <input type="checkbox"/> Other (Please specify)

<p>Overall Project Goal¹ and Specific Objectives²: <i>In one sentence or two, please clearly state the project's overall/ultimate goal(s). Please list the specific project objectives.</i></p>	<p>The project aims to minimize negative impacts and risks to environment and to human health through promoting sustainable plastic waste management practices at the local level.</p> <p>The project will raise awareness about the business opportunities from plastic recycling and reuse using a community-based approach. It will encourage local communities, HOAs and MSMEs to consider plastic waste as a business opportunity via educating on the potential business models.</p> <p>The long-term outcome of the project aligns with the circular economy principles and aims at the increased plastic avoidance, recycling, reuse and secondary use of materials via the creation of the sustainable consumption and disposal habits among consumers, responsible plastic management practices among companies and awareness of small and medium enterprises (SME) about the business model of plastics recycling and reuse.</p>																							
<p>Number of Beneficiaries: <i>Please populate the table to the right</i></p> <p>Note: Categories 2 – 8 can include overlap (e.g. a woman with improved water access who is also economically empowered can be listed twice), <u>but</u> please indicate that overlap and only count each individual once towards the total beneficiary number in category 1.</p>	<table border="1"> <thead> <tr> <th data-bbox="496 709 634 768">Category</th> <th data-bbox="634 709 1149 768">Project Impact</th> <th data-bbox="1149 709 1367 768">Number</th> </tr> </thead> <tbody> <tr> <td data-bbox="496 768 634 1125">1</td> <td data-bbox="634 768 1149 1125"><i>Grand total of people measurably impacted by all project activities (no overlap)</i></td> <td data-bbox="1149 768 1367 1125"> Direct: Total: 2,000 Women: 1,000 Youth: TBD Other: N/A Indirect: Total: 500,000 Women: 250,000 Youth: TBD Other: N/A </td> </tr> <tr> <td data-bbox="496 1125 634 1255">2</td> <td data-bbox="634 1125 1149 1255"><i>Number of beneficiaries measurably impacted by WASH (including water, sanitation and hygiene)</i></td> <td data-bbox="1149 1125 1367 1255"> Total: N/A Women: N/A Youth: N/A Other: N/A </td> </tr> <tr> <td data-bbox="496 1255 634 1386">3</td> <td data-bbox="634 1255 1149 1386"><i>People impacted by water access</i></td> <td data-bbox="1149 1255 1367 1386"> Total: N/A Women: N/A Youth: N/A Other: N/A </td> </tr> <tr> <td data-bbox="496 1386 634 1516">4</td> <td data-bbox="634 1386 1149 1516"><i>People impacted by sanitation access</i></td> <td data-bbox="1149 1386 1367 1516"> Total: N/A Women: N/A Youth: N/A Other: N/A </td> </tr> <tr> <td data-bbox="496 1516 634 1646">5</td> <td data-bbox="634 1516 1149 1646"><i>People impacted by WASH training</i></td> <td data-bbox="1149 1516 1367 1646"> Total: N/A Women: N/A Youth: N/A Other: N/A </td> </tr> <tr> <td data-bbox="496 1646 634 1774">6</td> <td data-bbox="634 1646 1149 1774"><i>Number of beneficiaries economically empowered</i></td> <td data-bbox="1149 1646 1367 1774"> Total: 1 Women: 1 Youth: N/A Other: N/A </td> </tr> </tbody> </table>	Category	Project Impact	Number	1	<i>Grand total of people measurably impacted by all project activities (no overlap)</i>	Direct: Total: 2,000 Women: 1,000 Youth: TBD Other: N/A Indirect: Total: 500,000 Women: 250,000 Youth: TBD Other: N/A	2	<i>Number of beneficiaries measurably impacted by WASH (including water, sanitation and hygiene)</i>	Total: N/A Women: N/A Youth: N/A Other: N/A	3	<i>People impacted by water access</i>	Total: N/A Women: N/A Youth: N/A Other: N/A	4	<i>People impacted by sanitation access</i>	Total: N/A Women: N/A Youth: N/A Other: N/A	5	<i>People impacted by WASH training</i>	Total: N/A Women: N/A Youth: N/A Other: N/A	6	<i>Number of beneficiaries economically empowered</i>	Total: 1 Women: 1 Youth: N/A Other: N/A		
Category	Project Impact	Number																						
1	<i>Grand total of people measurably impacted by all project activities (no overlap)</i>	Direct: Total: 2,000 Women: 1,000 Youth: TBD Other: N/A Indirect: Total: 500,000 Women: 250,000 Youth: TBD Other: N/A																						
2	<i>Number of beneficiaries measurably impacted by WASH (including water, sanitation and hygiene)</i>	Total: N/A Women: N/A Youth: N/A Other: N/A																						
3	<i>People impacted by water access</i>	Total: N/A Women: N/A Youth: N/A Other: N/A																						
4	<i>People impacted by sanitation access</i>	Total: N/A Women: N/A Youth: N/A Other: N/A																						
5	<i>People impacted by WASH training</i>	Total: N/A Women: N/A Youth: N/A Other: N/A																						
6	<i>Number of beneficiaries economically empowered</i>	Total: 1 Women: 1 Youth: N/A Other: N/A																						

¹ A goal is a long-term purpose or ultimate objective or impact to which the project contributes.

² An objective is a mid or short term measurable purpose or target.

	7	<i>Metric tons of refuse collected/recycled</i>	N/A
	8	<i>People impacted by capacity building activities</i>	Total: 2,000 Women: 1,000 Youth: TBD Other: N/A
Key Project Partners: ▪ Primary Implementing Partner	Iryna Gerasymenko <ul style="list-style-type: none"> • Organization: United Nations Development Programme in Ukraine • Title: Project Officer (Innovations and Private Sector Partnerships) • Email: Iryna.Gerasymenko@undp.org • Address: 1 Klovsky Uzviz, Kyiv, 01021, Ukraine • Phone: +380 44 253 93 63 Ext. 174 		

Annex B: Performance Targets

Please populate the below work plan template. GWC will evaluate the Recipient Institution based on progress against these targets and funding will be disbursed as per outlined in Article III of the NWP Agreement. Please feel free to add additional activity matrices as needed.

Activity 1: Business Case Development		
Activity 1 Outcome: A business case for using plastics as secondary material in Ukraine developed		
Baseline: Currently limited information about plastic recycling and after-use as a secondary material		
OUTPUT	STEPS TO PRODUCE OUTPUTS	DATE OF EXPECTED COMPLETION
Report/publication with information on a business case for using plastics as secondary material in Ukraine	1. Engaging experts 2. Meetings with stakeholders, mapping of available plastic recycling/reuse infrastructure and after-use initiatives 3. Develop a business case/model 4. Conduct meeting with the relevant stakeholders/experts to discuss/validate findings/recommendations 5. Finalize and publish the report	July 2020

Activity 2: Awareness Raising Campaign for Behavioral Change

Activity 2 Outcome: Increased awareness on the negative impacts of the plastic use for the environment and on the business opportunities from plastic waste recycling, expectedly resulting in the increased plastic avoidance, recycling, reuse, secondary use, contributing to the reduced leakage of plastics into the natural systems in Ukraine

Baseline: Society's perception of plastics is mainly neutral with lack of knowledge/information on the potential negative impacts on the environment and health.

OUTPUT	STEPS TO PRODUCE OUTPUTS	DATE OF EXPECTED COMPLETION
2,000 MSMEs, local communities, HOAs and individuals are educated on the business opportunities from plastic waste recycling and innovative way of shifting from disposing of waste to recovery and reproduction	<ol style="list-style-type: none"> 1. Develop training materials (based on the report) 2. Select and engage targeted local communities 4. Recruit training facilitator 5. Engage participants 6. Conduct training sessions (online and in person) 7. Provide post-training consultations/support, and monitoring and evaluation of results 	<p>February 2021 (85% achievement)</p> <p>April 2021 (100% achievement)</p>
500,000 men and women are informed on the negative impact of plastics use for the environment/health, and on the business opportunities from plastic waste recycling	<ol style="list-style-type: none"> 1. Communications strategy and action plan developed for the duration of the project (<i>capturing communications objectives and target audiences; key messages; key stakeholders; planned distribution channels, including social media; key success indicators</i>) 2. Recruit communications support consultant 3. Develop communication products and conduct activities as envisaged in the communications action plan 4. Evaluate communications results 	<p>February 2021 (85% achievement)</p> <p>April 2021 (100% achievement)</p>